



PIPERSKA GROUP
Rational Prescribing

We are delighted to announce the second highly interactive 3-day Piperska workshop on

The Managed Introduction of New Medicines

Ljubljana, Slovenia 19-21 March 2012



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This course is primarily intended for healthcare professionals involved with decision-making for funding new drugs and/or managing their introduction in Europe. The attendees will be limited to 50 to aid active participation, with faculty members present throughout the three days.

Topics covered include:

- Principles of pharmacovigilance, clinical pharmacology and pharmacoepidemiology
- HTA and proposed models optimising the managed entry of new drugs
- Horizon scanning activities, forecasting and critical drug evaluation
- Health economic principles, concepts and practical guidance
- Risk sharing arrangements (from a payer perspective)
- Monitoring safety and effectiveness of new drugs in practice
- Local formulary development
- Payer approaches to influence prescribing behaviour and impact
- Prescribing and outcome monitoring including indicators

World renowned experts in their field will be conducting the course including (provisional):

- Professor Silvio Garattini and Dr Roberta Joppi, *Italy*
- Professor Lars Gustafsson, Dr Björn Wettermark and Dr Rickard Malmström, *Sweden*
- Dr Kees de Joncheere, *WHO*
- Dr Brian Godman, *Italy, Sweden and UK*
- Professor Ken Paterson and Dr Alan Haycox, *UK*
- Dr Stephen Campbell, *Australia, Germany and UK*
- Mr Gisbert W Selke, *Germany*
- Saskia Van Der Erf and Dr Eric van Ganse, *France*
- Mr Jakub Adamski and Dr Magdalena Wladysiuk, *Poland*
- Dr Jurij Fürst, *Slovenia*



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Course fees per participant (exclusive of VAT):

- €400 – Government, Health Authorities, Health Insurance Agencies and Universities
- €850 – Commercial organisations

Course fees cover all lectures and workshop activities, all subsistence during the day, a welcome reception on the first night, and a Gala Dinner on the second night. The fees do not cover hotel, travel or evening subsistence costs apart from the Gala Dinner.

To register for the course, go online at <http://www.clickonevent.com/albatrosbled/piperska/tabid/18576/EventID/155/Default.aspx> For further information, e-mail [ksenija@albatros-bled.com](mailto:kсенija@albatros-bled.com) naming the subject 'Second Piperska Course, Slovenia 2012'. Information about Slovenia and tours is available from <http://www.albatros-bled.com>